



## *Sligo Park Hotel gets Award for Excellence*

**The Sligo Park Hotel was amongst a group of eleven tourism establishments honoured at the Fáilte Ireland Optimus Awards ceremony in Dublin.**

The Optimus programme, developed by Fáilte Ireland, aims to help tourism establishments achieve excellence in every aspect of their business by providing a practical approach to

boosting bottom-line performance and a focus on improving results.

On receiving the Service Excellence Award for the Sligo Park Hotel, General Manager Gerry Healy said: "The Optimus Service Excellence Programme created better team ethics throughout the organisation. It encouraged all staff to improve the guest's experience by bringing their

own initiatives to the table."

More than 160 businesses have undertaken the Optimus programme to date and have succeeded in raising the quality of their products and their business performance to equal the best found anywhere. He urged more tourism businesses to follow their example and take the Optimus road to excellence and better business.



***The Sligo Park Hotel recently received a Service Excellence Award as part of the Fáilte Ireland Optimus programme at a ceremony in Dublin. Pictured were (l. to r.): Tom Conneely, Fáilte Ireland; Gerry Moore, Monica Chawke, Sligo Park Hotel; and Bob Barbour, Centre for Competitiveness***