



Dermot De Loughry, General Manager, Clarion Hotel and Andrea Molloy, Sales & Marketing Manager, Clarion Hotel

ANOTHER OPTIMUS ACCREDITED HOTEL ACHIEVES INTERNATIONAL RECOGNITION FOR EXCELLENCE

The Clarion Hotel, IFSC, Dublin 1, has been named as the **International Clarion Hotel of the Year** by *Choice Hotels International*, parent company of the Clarion Hotel Brand.

Choice Hotels annually present the Hotel of the Year Award to hotels, which demonstrate excellence in all aspects of their service and operations. The best of each brand internationally is selected by the Choice Hotels' International division, which evaluates the hotels on a variety of factors. This year, the Clarion Hotel Dublin, IFSC, was selected as International Hotel of the Year from over 200 Clarion Hotels worldwide.

Speaking during Choice Hotel's 51st annual convention, at the MGM Grand Hotel, Las Vegas, Chuck Ledsinger, Choice President and Chief Executive Officer said: "The Clarion Hotel Dublin, IFSC is an impeccably maintained hotel that is well-deserving of this prestigious award." He continued: "Their extraordinary customer service and overall operating philosophy set the Clarion Hotel Dublin, IFSC, apart from the other five worthy finalists."

Commenting on this accolade, Dermot De Loughry, General Manager, The Clarion Hotel, IFSC, said: "This award recognizes the excellence of all the people who work

at the Clarion Hotel Dublin IFSC. A great hotel is about the people who work there as much as the building. We recognize our people as the best in the world. To celebrate this Award, each member of staff at the Clarion Hotel Dublin, IFSC, is being offered a short holiday in the newly opened Clarion Hotel & Resort in Sligo.

The Clarion Hotel Dublin, IFSC, features 163 modern guestrooms, including 30 suites - 14 with kitchen facilities. Another feature of the Hotel is the acclaimed SanoVitae Health and Fitness Club, which offers an 18-meter indoor swimming pool, sauna, steam room, Jacuzzi and gymnasium with state of the art cardiovascular equipment. A regular meeting place for visitors and locals the Hotel has one award-winning restaurant, in addition to the popular Kudos Bar.

The Clarion IFSC received the Optimus Mark of Best Practice Award in January 2006 and the hotel is currently implementing the Optimus Business Excellence programme.

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