



**Optimus Mark of Best Practice
Accredited Hotel named among the
'100 Best Workplaces in Europe'**

**Clontarf Castle Hotel, Dublin makes the
EU 100 List for the second consecutive year**

Clontarf Castle, along with fourteen other Irish Organisations, has been named among the '100 Best Workplaces in Europe', which was published on Thursday 18th May 2006 by the Financial Times. This is the second consecutive year that the hotel has achieved this ranking.

Uniquely, it's the views of the employees that count when deciding if an organisation will make the 'Best Workplaces' list. A random selection of employees in each participating organisation complete a confidential questionnaire, rating their employers on 58 elements, covering credibility, respect, fairness, pride and camaraderie in the workplace. Surveys are returned directly to the Great Place to Work Institute by each individual employee, thus ensuring confidentiality – and honesty!

"Based on our working population, Ireland would be expected to have secured just three of the one hundred places, and the fact that fifteen Irish organisations have made the list is an indication of the country's status as a 'Great Country to Do Business In'" according to Bob Lee, CEO of the Great Place to Work Institute Ireland.

Only Germany secured more places on the list (17) than Ireland, with the UK also securing 15 places.

The list of the '100 Best Workplaces in Europe' is compiled by the Great Place to Work Institute, and is based on 'Best Companies' contests which are conducted in 14 EU States, including Ireland. The list was announced tonight (Wednesday 17th May) at an Awards Ceremony in Berlin.

The Best Companies studies set out to identify and recognise the finest employers – and therefore the most satisfied workforces – in Ireland and throughout the European Union. The Irish study is the largest annual labour force survey undertaken in this country. This year over 100 Irish organisations were surveyed with a total workforce of more than 90,000. Across Europe, over 1000 Organisations participated.

The full list of Irish Organisations included on the prestigious list is:-

Clontarf Castle Hotel
O2 Ireland (Top 10)
DePuy (Top 10)
Google Ireland
Tourism Ireland
Abbott Laboratories
Airtricity
Brightwater
Children's University Hospital, Temple Street
Deloitte
Diageo
GE Commercial Aviation Services
Intel
PEI
Phillips Electronics Ireland
