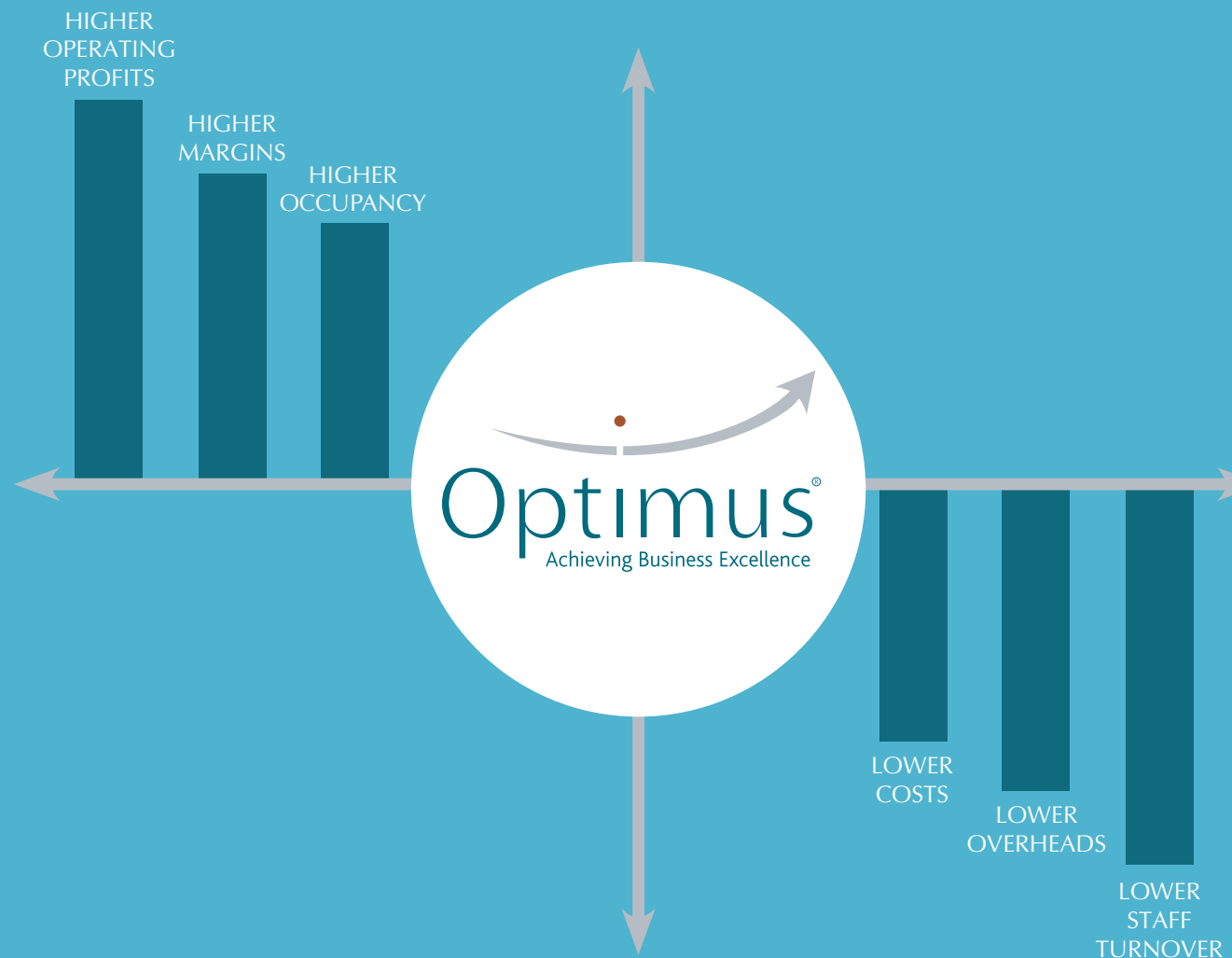


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Optimus is the National Standard for Best Practice and Excellence in the Irish Tourism and Hospitality industry. It was developed by Fáilte Ireland to support businesses in becoming more competitive, productive and profitable. The Optimus model provides businesses with an established formula for achieving success and a framework to monitor progress and measure performance improvements.

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OPTIMUS NATIONAL AWARDS CEREMONY

1st July 2010
Clontarf Castle Hotel





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Service Excellence Award



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 - Tina Swanton

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 - Tony Walker
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 - Kathriona Crowe

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 - Connie MacDermott

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 - Tina Hawkins

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 - Gerry Moore
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 - Monica Chawke



RECIPIENTS -JULY 2010

Mark of Best Practice



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 - Niall Huggard
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 - Sarah Mannix

Business Excellence Award



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 - Rory Concannon
 t us Co-or nator
 - Nicola Slyne

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 - David McConn
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 - Linda McConn