



CEREMONY Service Excellence Award

Crowne Plaza Hotel wins prize

THE Crowne Plaza Hotel, Blanchardstown, was awarded the prestigious Service Excellence Award from **Faite Ireland** last week.

The Blanchardstown hotel was recognised at the **Optimus** Awards ceremony in Clontarf Castle last Friday, July 2.

It was one of only nine hotels nationwide to achieve a Service Excellence Award.

General manager of the Crowne Plaza, Pius Furlong, was delighted with the win: "It has been a great achievement for the Crowne Plaza Blanchardstown to achieve the Service Excellence Award for the second time, particularly as the hotel is only 18 months old."

The **Optimus** awards are targeted at the creation of a culture of service excellence in the hospitality, and are a national quality standard for the tourist industry.