



Optimus[®]
Achieving Business Excellence

OPTIMUS NATIONAL AWARDS CEREMONY

22nd February 2011

Castleknock Hotel and Country Club



Fáilte Ireland
National Tourism Development Authority

RECIPIENTS – FEBRUARY 2011

 Service Excellence Award



The Burlington Hotel

Upper Leeson Street, Dublin 4
General Manager
- *John Clifton*
Optimus Co-ordinator
- *Helen Fahy*

ely wine bar

22 Ely Place
Dublin 2
Owners/Managers
- *Erik & Michelle Robson*
Optimus Co-ordinator
- *Anthony Robineau*

Hotel Doolin

Doolin, Co. Clare
General Manager
- *Eric Murrphy*
Optimus Co-ordinator
- *Deirdre Keating*

Cork International Airport Hotel

Cork Airport, Co. Cork
General Manager
- *Aaron Mansworth*
Optimus Co-ordinator
- *Ingrid Homich*

ely bar & brasserie

Georges Dock, IFSC, Dublin 1
Owners/Managers
- *Erik & Michelle Robson*
Optimus Co-ordinator
- *Leonard Imeraj*

The Kilkenny Ormonde Hotel

Ormonde Street, Kilkenny
General Manager
- *Colin Ahern*
Optimus Co-ordinator
- *Shoshana Dunne*

Crowne Plaza Dundalk

Green Park, Dundalk, Co. Louth
General Manager
- *Niamh Murphy*
Optimus Co-ordinator
- *Niamh Murphy*

Farmleigh

Castleknock, Dublin 15
General Manager
- *Bridgeen Kelly*
Optimus Co-ordinator
- *Sharon Doyle*

Stillorgan Park Hotel

Stillorgan Road, Dublin 18
General Manager
- *Daragh O'Neill*
Optimus Co-ordinator
- *Magda Fras*

 Mark of Best Practice



Armada Hotel

Spanish Point, Co. Clare
General Manager
- *Frank Minogue*
Optimus Co-ordinator
- *Pam Burke*

The Maritime Hotel

The Quay, Bantry, Co. Cork
General Manager
- *Michelle Moloney*
Optimus Co-ordinator
- *Eilis Loughrey*

The Claregalway Hotel

Claregalway Village, Galway
General Manager
- *Paul Gill*
Optimus Co-ordinator
- *Michelle Bell*

Whites of Wexford

Abbey Street, Wexford Town
General Manager
- *Peter Wilson*
Optimus Co-ordinator
- *Anne O'Brien*

RECIPIENTS – FEBRUARY 2011



Business Excellence Award



Fitzpatrick Castle Hotel

Killiney, Co. Dublin

General Manager

- *Nicky Logue*

Optimus Co-ordinator

- *Sandra Jackson*



Recognised for Excellence Level 4



Galway Bay Hotel

The Promenade, Salthill, Co. Galway

General Manager

- *Dan Murphy*

Optimus Co-ordinator

- *Mary Conroy*



Recognised for Excellence Level 5



Clontarf Castle Hotel

Castle Avenue, Clontarf, Dublin 3

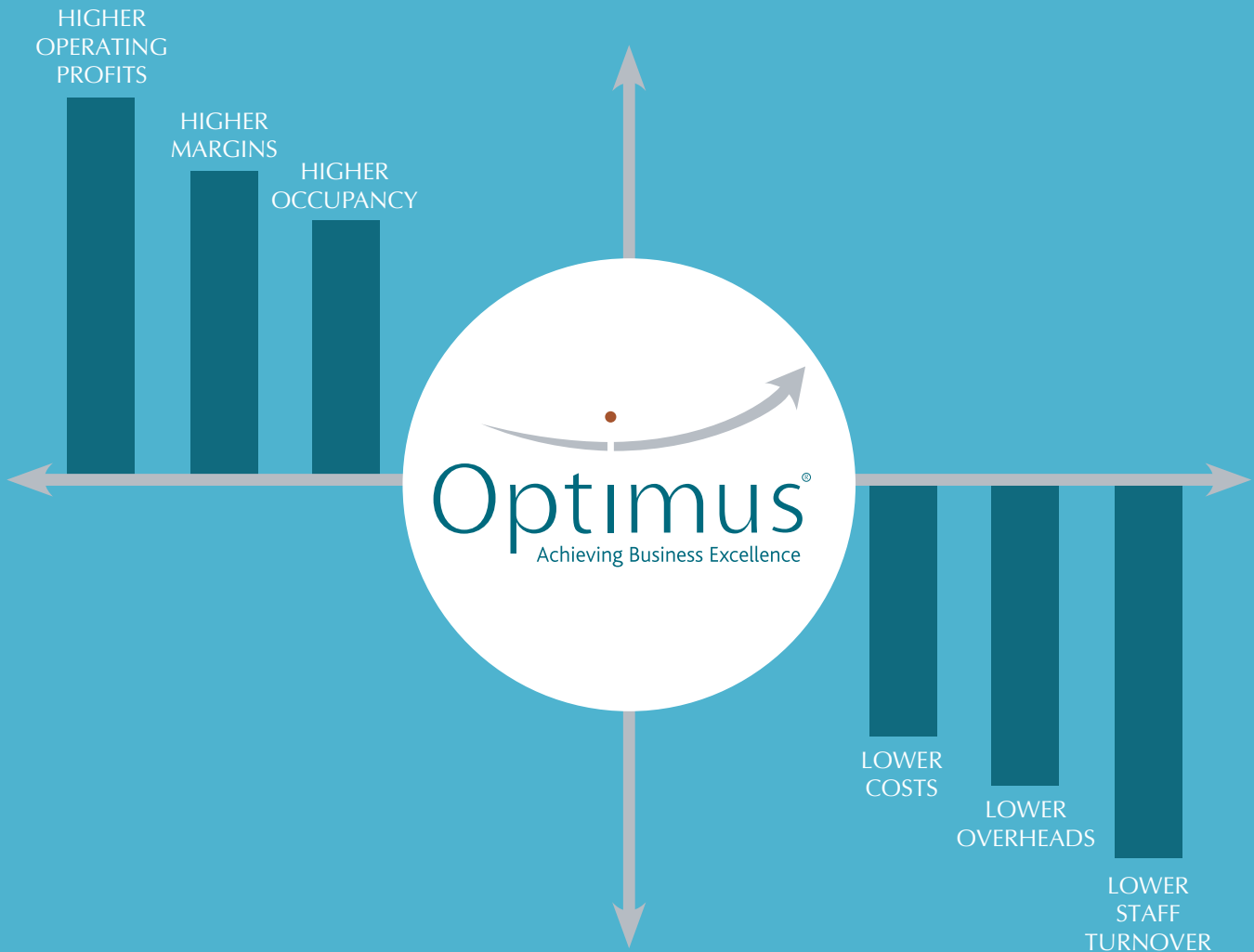
General Manager

- *Mark Long*

Optimus Co-ordinator

- *Deirdre Fitzsimons*

EXPERIENCE THE HIGHS AND LOWS OF OPTIMUS



OPTIMUS GIVES YOUR BUSINESS THE EDGE!

Optimus is the National Standard for Best Practice and Excellence in the Irish Tourism and Hospitality industry. It was developed by Fáilte Ireland to support businesses in becoming more competitive, productive and profitable. The Optimus model provides businesses with an established formula for achieving success and a framework to monitor progress and measure performance improvements.

Optimus has already helped hundreds of Irish hotels and tourism businesses to achieve world class standards of product and service thus enabling them to compete effectively in a competitive marketplace so don't get left behind.

Want to know more?

To find out how Optimus can help you achieve better business performance, contact the Optimus team at:

Dublin 01-8847700

Email info@optimus.ie

www.optimus.ie

